



FOR IMMEDIATE RELEASE
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AAACU North Branch Spread Smiles Across Alpena

Alpena, MI, July 5, 2023 – Alpena Alcona Area Credit Union (AAACU) North Branch team members recently made it their mission to make community members smile.

Karen and Elizabeth from the AAACU North Branch purchased 40 Dairy Queen gift cards to surprise community members with a sweet treat on a hot summer day. The duo visited multiple local businesses passing out gift cards and sharing how much the credit union appreciates all they do for the community.

Activities and events like this are funded by our Community Reinvestment Fund. These funds are comprised of dollars donated back into our communities thanks to credit union members who choose to receive their monthly statements electronically. The credit union pledged to donate \$9.00 annually for each of these e-statements accounts and in 2023, AAACU will donate up to \$238,000.00 back into the communities they serve.

AAACU is a state-chartered credit union with membership eligibility open to any resident in the state of Michigan. As of May 31, 2023, AAACU provides service to 44,430 members with total assets equal to \$725,705,499.